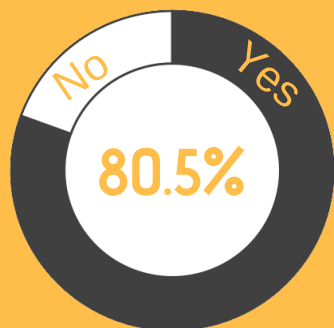
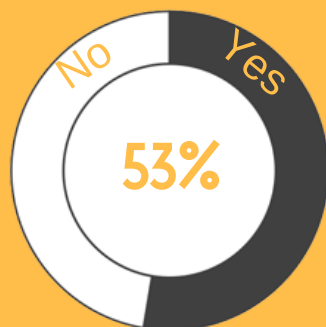


# Re-Thinking our Goodie Bag Culture

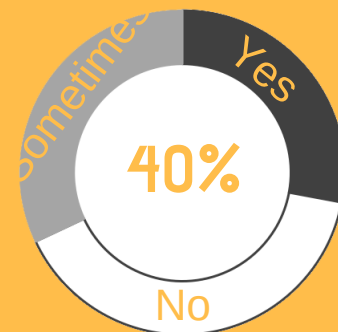
For Full Report go to [xhebit.com](http://xhebit.com)



prefer **ECO-FRIENDLY** items in their #GoodieBags.

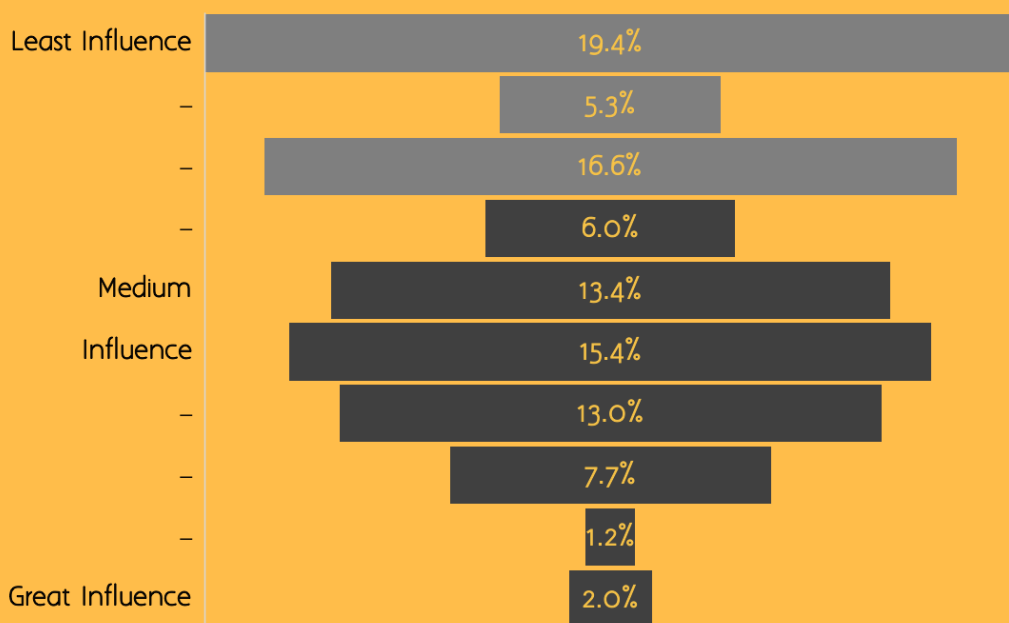


think it's **WASTEFUL** for events to give out #GoodieBags.



are not influenced by Goodie Bags to attend events.

Over 40% of Event-Goers are **NOT INFLUENCED** by sponsorship items.



## Be HEARD

### XHEBIT FORUM FOR FEEDBACK

Provide constructive feedback on your Goodie Bag experience & we'll get organisers/hosts to read it!

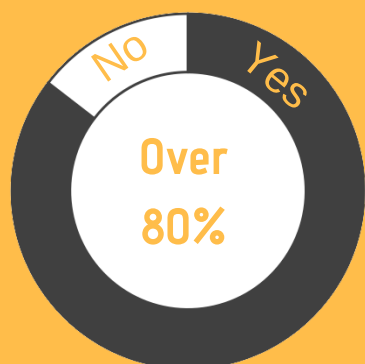
[www.xhebit.com/forum](http://www.xhebit.com/forum)

## Bring Your Own Bag

BYOB if you think there are goodies that may interest you. There is no need to forego things you like, but you can help to minimise wasted resources.

## Just say No

Just refuse to take a Goodie Bag. You have the **POWER** to influence Event Organisers, so do it!



**LIKE** receiving a Goodie Bag at events.

Read respondents comments at [xhebit.com/research](http://xhebit.com/research)

## Provide Feedback

Let the Event Organiser know if there were goodies that were useless or wasteful. If we don't tell them, how will they know?

